

S P R I N G F I E L D

THUNDERBIRDS



2025-26 PROMO SCHEDULE



SEASON PRESENTED BY

MGM
SPRINGFIELD

OCT. 11

OPENING NIGHT

Community Bank

PRE-GAME
BLOCK PARTY

10TH ANNIVERSARY BANNER + MAGNET SCHEDULE GIVEAWAY

MGM
SPRINGFIELD



OCT. 25

PUCKS & PAWS



DOG BANDANA AND MAGNET GIVEAWAY

PET SUPPLIES PLUS.



NOV. 1

BOOS & BREWS



TBIRDS PINT GLASS GIVEAWAY



NOV. 12

SCHOOL DAY GAME



DRAWSTRING BAG AND WORKBOOK GIVEAWAY

Fontaine Bros., Inc.

MassMutual

THE LOTTERY
masslottery.com

NOV. 21

MAYFLOWER MARATHON KICKOFF

BOOMER CHEF APRON GIVEAWAY



BUFFALO
WILD
WINGS



NOV. 29



THIRD
JERSEY
GAME

DEC. 6



TEDDY BEAR TOSS

(SPECIALTY JERSEY)



ADULT JERSEY GIVEAWAY

DEC. 27

HOLIDAY GIVEAWAY



BOOMER CHRISTMAS ORNAMENT

WE
ARE
413



DEC. 28

SENSORY SUNDAY

POST GAME SKATE



CARE
FINDS
A WAY.

DEC. 31

RING IN THE NEW YEAR

COWBELL GIVEAWAY



JAN. 10

THROWBACK NIGHT

(SPECIALTY JERSEY)

PENNANT GIVEAWAY

...MassMutual



JAN. 19

KIDS TAKEOVER GAME

(MLK DAY)

CROC CHARMS



Ninety
Nine 99

THE LOTTERY
masslottery.com

JAN. 24

PECA BOBBLEHEAD NIGHT

MATTHEW PECA BOBBLEHEAD GIVEAWAY

STOP &
SHOP



JAN. 31

HOMETOWN HEROES

M&T Bank



FEB. 21

ICE-O-TOPE NIGHT

(SPECIALTY JERSEY)

BALISE

TOPES PLAYER POSTER GIVEAWAY



FEB. 27

Dr. Seuss™ NIGHT

CAT IN THE HAT +
THING 1 & THING 2 APPEARANCE

 **SPRINGFIELD MUSEUMS™**
ART • HISTORY • SCIENCE • SEUSS IN SPRINGFIELD

FEB. 28

MILITARY NIGHT

THIRD JERSEY

BOONIE HAT GIVEAWAY



MAR. 7

PINK IN THE RINK

(SPECIALTY JERSEY) Rays of Hope
AIDS & HIV-Related Infection of Blood Cancer
Reptaria Health Foundation

PINK JERSEY KEYCHAIN GIVEAWAY



MAR. 11 + 14

ST. PADDY'S WEEK

SCALLY CAP



APR. 11

TBIRDS SEMI-QUINCENTENNIAL EXTRAVAGANZA



(SPECIALTY JERSEY)
WesternMass

GIVEAWAY TBD



APR. 18

FAN APPRECIATION NIGHT

PRE-GAME BLOCK PARTY + POST-GAME PAINT THE ICE

TEAM POSTER + PENNANT GIVEAWAY





2025-26 PROMO SCHEDULE



TEN YEARS OF
T-BIRDS HOCKEY

GIVEAWAYS:

OCT. 11: OPENING NIGHT BANNER

OCT. 25: DOG BANDANA & MAGNET SCHEDULE

NOV. 1: T-BIRDS PINT GLASS

NOV. 21: BOOMER CHEF APRON

DEC. 6: ADULT JERSEY

DEC. 27: BOOMER ORNAMENT

DEC. 31: COWBELL

JAN. 10: INDIANS PENNANT

JAN. 19: CROC CHARMS

JAN. 24: MATTHEW PECA BOBBLEHEAD

FEB. 18: YOUTH JERSEY

FEB. 21: TOPES PLAYER POSTER

FEB. 28: BOONIE HAT

MAR. 7: PINK JERSEY KEYCHAIN

MAR. 14: SCALLY CAP

APR. 18: TEAM POSTER



T-BIRDS



3RD JERSEY NIGHTS:

NOV. 29

DEC. 31

JAN. 30

FEB. 28

APR. 10

SPRINGFIELD
THUNDERBIRDS





TEN YEARS OF
TBIRDS HOCKEY



WE
ARE
413

SEASON PRESENTED BY **MGM**
SPRINGFIELD